

# 2017 Retail Sales and Leadership Conference



WASHINGTON  
BANKERS ASSOCIATION

February 9, 2017 • Seattle Airport Marriott  
SeaTac, WA

## Gold Sponsorships- \$2,500

### **Benefits:**

- Company name and logo displayed during sponsored event*
- Prominent placement of logo in attendee materials*
- List of all participants with contact information*
- Insert in attendee materials listing company information, brief description, and onsite contact*
- Company name listed in WBA's magazine, Issues and Answers*
- Recognition at beginning and end of conference*
- Display table at the event*
- Prominent signage listing your company as a Gold Sponsor*
- Introduce speaker or short presentation at lunch*
- Two (2) complimentary registrations to conference*

- Networking Luncheon
- Keynote Speaker

## Silver Sponsorships - \$1,500

### **Benefits:**

- Company name and logo displayed during sponsored event*
- Prominent placement of logo in attendee materials*
- List of all participants with contact information*
- Insert in attendee materials listing company information, brief description, and onsite contact*
- Company name listed in WBA's magazine, Issues and Answers*
- Recognition at beginning and end of conference*
- Display table at the event*
- One (1) complimentary registration to the conference*

- Continental Breakfast

## Bronze Sponsorships - \$750

### **Benefits:**

- Company name displayed during sponsored event*
- Company name included in all attendee materials*
- List of all conference participants*
- Insert in attendee materials listing company information, brief description, and onsite contact*
- Company name listed in WBA's magazine, Issues and Answers*
- Recognition at beginning and end of conference*
- Display table at the event*
- One (1) complimentary registration to the conference*

- Morning Coffee Break
- Afternoon Coffee Break
- Namebadges

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## Sponsorship Main Contact

*(This person will receive sponsorship confirmations, information about shipping/receiving, and the mailing list)*

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Information

Sponsorship \_\_\_\_\_ Amount \_\_\_\_\_

### Delegate #1

Name \_\_\_\_\_ Title \_\_\_\_\_

*Delegate #2 (Additional delegates are \$375. Two delegates included in gold sponsorships. Copy form for additional delegates.)*

Name \_\_\_\_\_ Title \_\_\_\_\_

We will need a 6' display table at the event:  Yes  No

We will need access to a power outlet at our table:  Yes  No

*(Set up will begin at 7:00am and tear down will start at 4:30pm on February 9)*

Sponsorship Total (Sponsorship amount + additional delegates) \_\_\_\_\_

## Ways to Register:

**Mail:** Washington Bankers Association, 1601 Fifth Avenue, Suite 2150, Seattle, WA 98101.

**Call:** (206) 447-1700. **Fax:** (206) 223-6453. **Online:** [www.wabankers.com](http://www.wabankers.com)

## Payment Information

Please Invoice  Check is enclosed  Please charge my credit card

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City/ST/Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Sponsorship of each event is on a first-come, first-served basis. For the most current on sponsorship availability, please contact Donna Madsen of the Washington Bankers Association at (206) 344-3484 or [donna@wabankers.com](mailto:donna@wabankers.com).